

Gazette Editor Retires

From the Publisher

All good things must come to an end. This timeworn phrase best describes Jack Glasgow's retirement as the editor of the *Marine Corps Gazette* after a run of 6 years. Jack is going to turn his attention to writing, substitute teaching, and volunteer work—interests that have been simmering on the back burner for many years.

Jack took over as editor of *Gazette* with the August 2000 issue and quickly developed his own style of editing the "Professional Journal of U.S. Marines." And Jack made his mark. His editorials became a "must-read" for *Gazette* readers. During a briefing to a group of officers and SNCOs, a colonel (now a general officer) stood up and commented to me and the group that whenever he wants to know what's going on in the Marine Corps, he reads Jack Glasgow's editorials in the *Gazette*! Jack's editorials have been instrumental in promoting the dialogue that has helped shape the issues facing our Corps and its Marines.

A good editor never ceases to be a proxy for the readers. Jack has always strived to provide the readers with what they want in their journal, not what he or the staff wants. He has been able to engage and stimulate *Gazette's* diverse readership—active duty through retired—from our junior Marines to the most senior. Based on reader survey and focus group comments, Jack effectively used the *Gazette* editorial board to shape the content and present articles in a shorter, more concise style. He also improved reader interest by adding more color and improving the layout and flow of the magazine. He has always been open to ideas from his staff, authors, and all Marines on ways to improve reader appeal. By enhancing the *Gazette* web site, Jack was able to make available to readers more articles and other content while keeping the print magazine to a manageable size.

Always the champion of *Gazette* readers, Jack was the driving force behind electronically archiving all *Gazette* (and *Leatherneck*) articles—all the way back to 1916. But Jack didn't stop there. Not satisfied, he relentlessly worked with the Marine Corps Association staff and

sponsors to make all archived articles available free to association members. Some of the most frequent users are researchers who—interested in understanding the issues that have confronted our Corps throughout its illustrious history—use the archives to research the opinions and lessons learned of those who came before them.

While Jack had a great sense for what the readership wanted in their journal, he had an equally good business sense that might not have been apparent to the reader. His attention to the business details of managing the

Gazette has been an important part of its success over the last 6 years. He was able to reduce the *Gazette* staff while increasing efficiency and placing the magazine on sound financial footing.

Jack has always had a passion for the *Gazette* and what it provides to the Corps and its Marines. That passion was evident every day to all who came in contact with him. For almost 40 years, his conviction that the *Gazette* is the tool for Marines to exchange and debate the issues facing the Marine Corps has never waned. He has considered the magazine the "avenue of advance" for Marines of all ranks and billets to tell their stories, to ask the hard

questions, and to demand that their professional journal meet their standards and levels of expectation. As Jack steps down as the editor of *Gazette* he can take great satisfaction in knowing that he has held that banner high.

On behalf of the *Gazette* staff, the Marine Corps Association staff, and the many thousands of *Gazette* authors and readers, I wish him the very best.

Thanks, JPG, and Semper Fidelis.



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